Come join us at this technical event on Big Data Analytics and SMEs on Saturday 21 April in Ipoh!

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Introduction

Big data has proven its worth in gaining insights for making better decisions in various applications, but the term "big data" suggests the data of sizes from terabytes, petabytes or even larger, and requires sophisticated analytics tools and extensive computing resources. So, how relevant is big data to a small or medium-sized business with limited resources? This talk touches on various aspects of big and small data analytics, focusing on the data science process, and explore its applications.

The Speaker - Dr Tan Su Wei   CEng, MIET
■Dr. Tan is currently a Principal Consultant at Iconix Consulting Sdn. Bhd. Prior to this, he was an Associate Professor at the Faculty of Engineering, Multimedia University.

Dr. Tan has more than ten years of teaching and research experience in the area of telecommunications. His research interest is in the general field of data analytics, data communications and wireless networking, in which he specializes in algorithm and protocol design for various resource allocation problems such as traffic engineering, multicasting and Quality of Service (QoS).
Since 2013, Dr. Tan started to look into the area of Big Data Analytics. Working with Iconix Consulting, he helped to develop a 15-day Big Data Training Series, for which a joint certification programme is offered with the Institution of Engineers Malaysia (IEM).

He holds a Ph.D in Computer Science from University of Kent, UK, a Master of Engineering Science from Multimedia University, Malaysia and Bachelor of Engineering (Hons) in Electrical Engineering with first class degree from Malaya University, Malaysia. He is also a Huawei Certified Network Associate (HCNA) in data communications and Long Term Evolution (LTE).

Date : 21st April 2018 (Saturday)

Time : 9.00 a.m. to 12.00 p.m.

Venue : : Symphony Suites Hotel
            No. 41, Lapangan Symphony Business Park,
            Jalan Lapangan Symphony,
            31350 Ipoh, Perak

Tentative Programme
9.00 am – 9.30 am : Registration
9.30 am – 11.30 am : Big Data Analytics and SMEs by Dr Tan Su Wei CEng.
11.30 am – 12.00 pm : Q & A

Registration
1. Log in to the link below and fill in the on-line registration form. OR

On-Line Registration Link:

[Registration Link](#)

2. Scan the QR Code and fill in the details using your Smart Phone.

3. Please fill in your name correctly as the registered name will be used to prepare the CPD certificate.

4. Those registering on-line may collect your CPD certificates AFTER the event.

5. IET approved CPD Hour(s) : 2   BEM Approved CPD Hour(s) : Pending

6. Registration is necessary for this event and will close once the capacity of the meeting room is reached.

7. I understand that I will be participating in this technical event at my own risk and hereby indemnify fully the IET from all claims arising from any injury, damage or loss that may be sustained by me.

8. IET Contact :   malaysia@theiet.org