



MODERN
MUSE



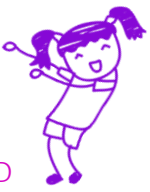
HOW TO MUSE

PLEASE TAKE 45 MINUTES, THE TIME IT MAY TAKE TO TRAVEL TO A MEETING, STEP AWAY FROM YOUR DESK AND TRANSPORT BACK TO THE CLASSROOM, IT IS THE BIGGEST ASSEMBLY OF YOUR LIFE, INSPIRE SCHOOLGIRLS WORLDWIDE...

Get ready to be an inspirational force for the next generation of women in business.

www.modernmuse.org

ON YOUR MARKS, GET SET, MUSE...



1. PLEASE ENTER HIGHER EDUCATION, IF APPLICABLE, SCHOOL & THE SUBJECTS YOU STUDIED

The subjects you studied, whether you enjoyed them, and the relevance (and irrelevance) of your schooling to what you're doing today, are all key to how girls will discover their Muses.

I'm interested in | I'm studying | Experience Opportunities

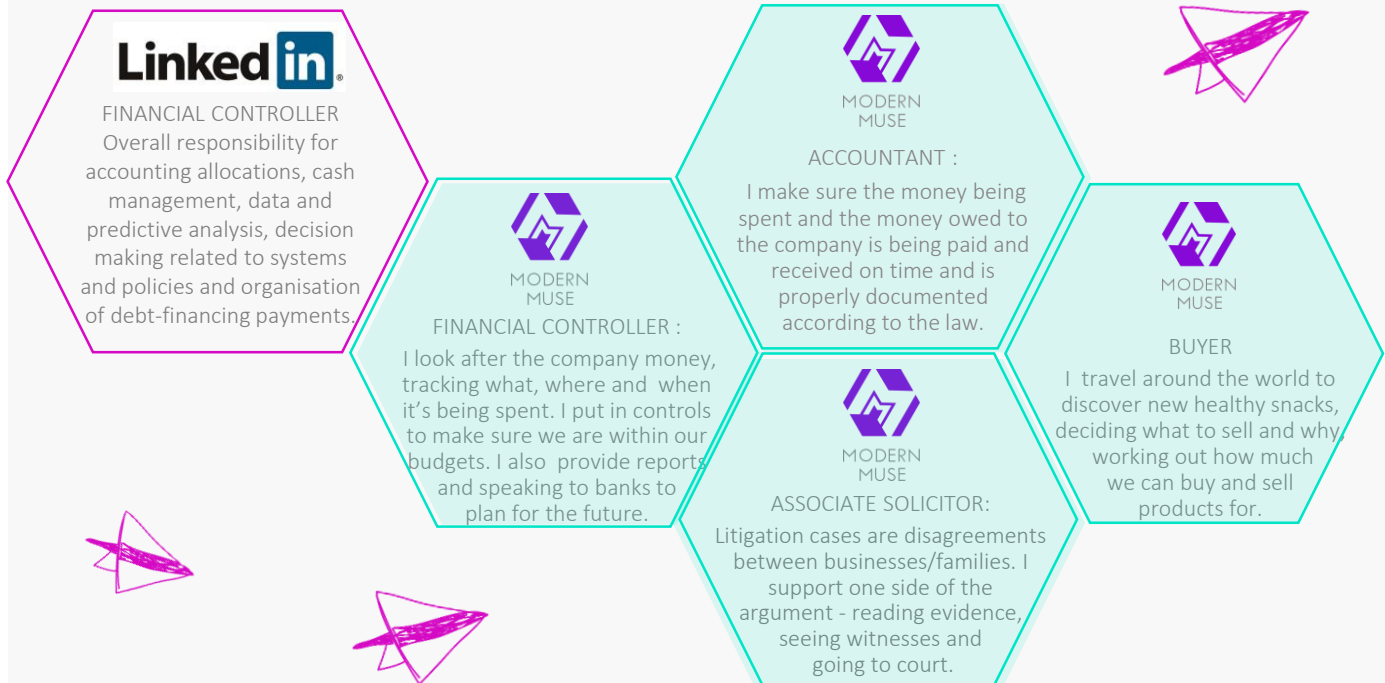
🔍 i.e. Art, Physics... Show me

e.g. A girl searching 'I'm studying chemistry' will be presented with a diverse collection of Muses who also studied Chemistry once upon a time, ultimately demonstrating that subjects studied at school and university won't and don't pigeon hole career paths.

2. PLEASE ADD AS MANY JOBS TO YOUR PROFESSIONAL PATH AS POSSIBLE

THE VIP (Very Important Part) : What you do in one sentence... What was/is the purpose of your job?

Please write a one-liner for each of your jobs, in language that young girls will understand, a concise explanation of what each of your jobs involved could inspire girls far and wide to follow in your footsteps. LinkedIn language might not mean much to your 12-year old self.



The path that got you to where you are today, be it a straight line, a game of snakes and ladders or a rollercoaster is what being a Muse is all about.

Don't worry about specific dates but please include as many jobs, with estimated timings, as possible so you correctly map your journey.

3. PLEASE TELL US MORE ABOUT YOUR CURRENT JOB

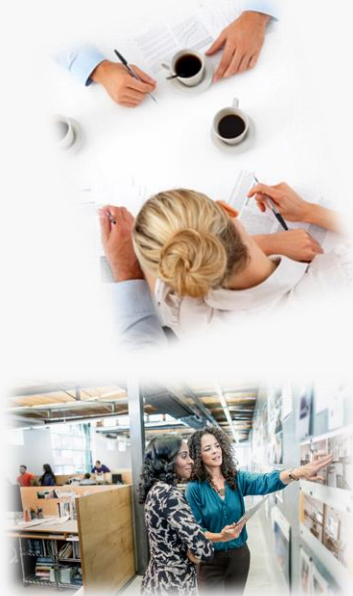
The more you tell girls about what your job entails the more inspiring a Muse you will be.

1 - Tell us more about this job

e.g. A business analyst is someone who analyses an organisation and documents business or processes

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Please give your global classroom some first person insight into a day in the life in your **current** job (and previous jobs if possible). VIP - in the **Company Name** field enter **Microsoft** and check the **Current Job** pick box and you will be featured on the Microsoft Company Page.



What the girls want to know:

I couldn't be doing what I do without... *my MBA, having got through the door five years ago, without my degree, without taking risks...*

My office set up is... *e.g. a glass box in Canary Wharf, the boot of my car, an open plan office in Hoxton...*

My day begins... *e.g. reading emails on the train, when I get to my desk at dawn, as soon as my first client calls...*

3 tasks I tend to do every day/with every job/project? *(Aside from mountains of emails..)*



Lunch is... *e.g. key time to meet with clients, non-existent, at my desk...*

Meetings... *e.g. take up most of my day, frame my day, are few and far between...*

I go home... *e.g. when my brain hurts, the clock strikes 6, the deal is sealed, no two days are the same...*



4. AN OVERVIEW OF YOUR PROFESSIONAL PATH TO DATE

What made you  and  about each of the jobs on your Professional Pathway?

Please give additional comments where possible.

Were, certain jobs more pivotal than others? If so – why? What led you from one job to another.

5. INSIGHTS

1 - Did you know you wanted to do this job when you were at school?

The question girls ask, over and over and over again! When did you realise you were doing what you wanted to be doing (maybe you haven't yet!)? What led you to where you are now?



6. YOUR SCRAPBOOK



Your scrapbook is yours to do with as you wish.

Girls worldwide can choose to follow Muses that inspire them, please continue to fuel their minds with your precious insights!

We hope you'll return to your scrapbook often with anecdotes, updates, interesting articles and pictures.

Speaking at, hosting, or going to an event? Please share it!

Sara Martin
a month ago
"What if money was no object?"
Jun 16
A very inspiring video!
What If Money Was No Object? - Alan Watts
WHAT IF MONEY WAS NO OBJECT?

Arumza Rashid
5 months ago
Events at WIRED
Feb 1, 0:00 - Feb 29, 0:00
London, United Kingdom
I love going to WIRED events to learn about what new and coming up in the TEC world.
<http://www.wiredevent.co.uk/>

Celeste Tobias Metcalfe
a day ago
the view from my desk
Jun 16

Amanda Cano
3 months ago
CodeGirl
Jun 16
See a preview of the movie here <http://www.codegirlmovie.com/>

A picture speaks a thousand words...

To get your scrapbook started, please post **three** pictures that illustrate your current job or your career to date...

...A picture of your desk... the outside of your office... a meeting in progress...


...The wild, weird and wonderful to show us what it means to be you, at work, doing what you do!

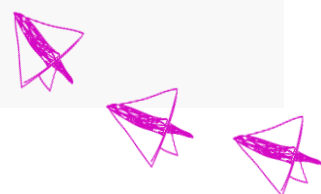
7. FOLLOWERS & FOLLOWINGS

As a Muse visitors to Modern Muse can choose to follow you, equally you can choose to follow your fellow Muses.

Please do follow fellow Muses you currently or have worked with, along with those who may wish to work with one day in the future.

Please encourage friends, colleagues and your wider network to join the Modern Muse movement:

 **#beamodernmuse**





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**Five reasons why
you
should be a Muse.**

1. Be part of an inspirational force for the next generation of women in business.
2. Shape the future of STEM and challenge the current gender split.
3. Learn about young women considering a career in STEM – they could be your future employees.
4. Be more informed, it will prompt you to discover and share inspiring content on a regular basis.
5. It's great for your personal profile and your own development.

Sign up and start Musing today www.modernmuse.org

